

LERU STudent REseArch Mobility Programme (STREAM)
Project proposal



Host University:
Università degli studi di Milano



Field:
Political Sciences

Specified field, subject:
Social media sciences

Research project title:
Social Media and Public Opinion in the EU



Possible starting month(s):

Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
x	x	x	x								



Possible duration in months:

1	2	3	4	5	6
		x			



Suitable for students in: 2nd cycle (Master students)

Prerequisites: Basic knowledge of research methodology for social sciences; aptitude to learn softwares for quali-quantitative analysis of social media contents

Restrictions: none



Description:

The project aims to develop and apply innovative techniques and methods to analyse public opinion about EU issues emerging from social media platforms such as Facebook and Twitter. In so doing, it contributes to rethink theories about transformations of the European public sphere in the digital environment. The researcher will be involved in the activities of POMLAB, a department laboratory specializing in media and public opinion research. This Lab is conducting several research projects both at national and EU-levels. The main topic of interest for this project will be the “refugee crisis” in the EU from a public opinion and social media perspective. The research methods and findings will be presented, applied, and discussed in the Public Opinion Analysis course within the Master’s programme in Public and Corporate Communication.



Faculty or Department: Department of Social and Political Sciences -
Università degli Studi di Milano

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