

## Programme specific part of the EER, 2021-2022

*Programme: Media Studies / New Media and Digital Culture; Film- en televisiewetenschap  
(zie Nederlandse OER)*

Article	Text
2.1	<p><b>Requirements for admission to the programme</b></p> <p>1. Consideration for admission to the degree programme Media Studies requires a Dutch or foreign diploma that demonstrates knowledge, understanding and skills at the level of a university Bachelor's degree and that shows its holder has the following specific knowledge, understanding, and skills:</p> <ol style="list-style-type: none"><li>basic knowledge of theories and debates concerning Media and Cultural Studies;</li><li>understanding of the functioning of media in contemporary culture and everyday practices;</li><li>understanding of the role of media within cultural industries;</li><li>general academic skills, and in particular those needed to independently conduct (media-cultural) research.</li></ol> <p>2. The following conditions for consideration for admission apply to the various programmes.</p> <p><i>Programme Film- en televisiewetenschap</i> See Dutch OER.</p> <p><i>Programme New Media and Digital Culture</i></p> <ul style="list-style-type: none"><li>knowledge of and insight in New Media and Digital Culture theories and debates;</li><li>knowledge of qualitative and/or quantitative research methods particular to the Humanities and/or Social Sciences, as well as working knowledge of the main concepts used in Media and Cultural Studies;</li><li>social and intercultural communication skills necessary for effective and professional functioning in collaborations with fellow students and internship colleagues.</li></ul> <p>3. Students will be selected on the basis of an assessment of the following core competencies:</p> <ol style="list-style-type: none"><li>motivation and talent (also on the basis of GPA and student progress monitoring);</li><li>level of required knowledge and the mastery of methods and techniques used in the subject area;</li><li>general high level of professional and intellectual ability;</li><li>command of the language(s) used in the programme.</li></ol> <p>This information is used to consider whether the student concerned is in a position to complete successfully the Master's programme within the nominal time period.</p> <p>4. There is a fixed quota for admission to the programme New Media and Digital Culture. The maximum number of students to be admitted to this programme is 40. The admissions committee referred to in Article 2.3 will rank the applications received using the criteria set out in the second paragraph and will accept applications for admission by their ranking.</p>
3.1	<p><b>Aim of the programme</b></p> <p>1. <u>The programme aims to:</u></p> <ul style="list-style-type: none"><li>provide specialised knowledge, skills and insight in the field of Media Studies;</li><li>prepare the student for a career as a specialist in the field of Media Studies;</li><li>prepare the student for conducting research in the field of Media Studies.</li></ul> <p><i>Film- en televisiewetenschap</i> See Dutch OER.</p>

	<p><i>New Media and Digital Culture</i></p> <p>2. <u>The graduate:</u></p> <ol style="list-style-type: none"> <li>has in-depth knowledge of and insight into the field of New Media and Digital Culture in the Humanities;</li> <li>has specialized knowledge of at least one sub-area of study within the field of New Media and Digital Culture as presented in the core and/or elective courses;</li> <li>has the skills to independently identify, analyse and criticize methodological and theoretical concerns in the field of New Media and Digital Culture in an academic fashion, and is able to apply these concerns to examples or case studies in written as well as oral forms of academic expression;</li> <li>has the skill to independently conduct research on New Media and Digital Culture and to report on it in a manner that meets the academic standards of the discipline;</li> <li>possesses professional skills in relation to: mobilizing knowledge about New Media and Digital Culture as well as setting up a research project around new or social media in a cultural, political, commercial, governmental and/or other social institution or organization;</li> <li>is able to communicate conclusions, as well as the knowledge, justifications and considerations underlying such conclusions, to an audience composed of specialists as well as non-specialists.</li> </ol>																
<b>3.2</b>	<p><b>Attendance mode</b></p> <p>The programme <i>New Media and Digital Culture</i> is taught both full-time and part-time. The programme <i>Film- en televisiewetenschap</i> is taught both full-time and part-time, see the Dutch OER.</p>																
<b>3.3</b>	<p><b>Language in which the programme is taught</b></p> <p>The programme <i>New Media and Digital Culture</i> is taught in English. The programme <i>Film- en televisiewetenschap</i> is taught in Dutch, see Dutch OER.</p>																
<b>3.6.1</b>	<p><b>Components of the study programme</b></p> <table border="1"> <tr> <td>Core curriculum</td> <td>Courses</td> <td>Compulsory</td> <td>20 EC</td> </tr> <tr> <td>Electives</td> <td>Courses</td> <td>Compulsory choice</td> <td>10 EC</td> </tr> <tr> <td>Research project</td> <td>Thesis</td> <td>Compulsory</td> <td>15 EC</td> </tr> <tr> <td>Practical component</td> <td>Internship</td> <td>Compulsory</td> <td>15 EC</td> </tr> </table>	Core curriculum	Courses	Compulsory	20 EC	Electives	Courses	Compulsory choice	10 EC	Research project	Thesis	Compulsory	15 EC	Practical component	Internship	Compulsory	15 EC
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<b>4.6</b>	<p><b>Evaluation of quality of the education</b></p> <ol style="list-style-type: none"> <li>The Director of Studies is responsible for monitoring the quality of the courses and teaching. To this end the Director of Studies will ensure that quality assurance involves evaluating courses and an evaluation at curriculum level. In ensuring the quality of courses the Director of Studies will draw on the advice and suggestions for improvement of the curriculum committees on promoting and safeguarding the quality of the course.</li> <li>The courses and teaching in the degree programme will be evaluated using one or more of the following means: <ul style="list-style-type: none"> <li>course evaluation: at the end of the course, the participating students are asked to evaluate the course through the digital survey system;</li> <li>evaluation at curriculum level: through curriculum dialogues (in Dutch <i>onderwijsgesprekken</i>)</li> <li>by means of the National Student Survey (<i>Nationale Studenten Enquête – NSE</i>) the students will be asked for their opinion on all aspects of the courses, teaching and the facilities.</li> </ul> </li> <li>Students who have participated in courses offered by the Faculty of Humanities will be informed of the results of the course evaluations.</li> </ol>																

## Curriculum

New Media and Digital Culture (60 EC):

*Core Curriculum (20 EC)*

Course Code	Course Title	EC	Block
MCMV16041	Research Lab 1: Situating Research	5	1
MCMV16042	New Media Theories	5	1
MCMV17004	The Ludification of Culture	5	1
MCMV16044	Research Lab 2: Designing Research	5	2

*Electives (10 EC): Choose 2 out of 4 elective courses.*

Course Code	Course Title	EC	Block
MCMV16045	The Datafied Society	5	2
MCMV17005	Urban Mobile Media	5	2
MCMV16038	Transmedia	5	2
MCMV17003	Cultural Analytics	5	2

*Research Project (15 EC)*

Course Code	Course Title	EC	Block
MCMV16048	Master's Thesis NMDC	15	3

*Practical component (15 EC)*

Course Code	Course Title	EC	Block
MCMV16047	Research Internship NMDC	15	4

## **Transitional Provisions MA Media Studies 2021-2022**

There are no transitional provisions for students who started before 2019-2020. These students should contact the study advisor if they have questions about their study programme.

Students who started in the academic years 2019-2020 or 2020-2021 need to complete the education programme as described in the EER-attachment for their academic year. If certain components of the programme are not offered in the current academic year 2021-2022, the following transitional provisions will apply.

It is possible to make the transition from the exam programme of an earlier cohort to the programme of the current academic year (2021-2022). If the student chooses to do so, they must comply to all regulations of the exam programme of the current academic year and must request approval from the Board of Examiners. Please contact your study advisor if you are considering this.

### **Transitional provisions for students who started in 2019–2020 (cohort 2019) or 2020-2021 (cohort 2020) (Exam Programme MS-NMDM-16)**

#### ***1) Core Curriculum (20 EC)***

The Core Curriculum has not changed.

#### ***2) Electives (10 EC)***

If you still need to complete one or more electives, choose from the courses offered in 2021-2022. Make sure that you choose a course that does not have a major overlap with already completed courses.

#### ***3) Practical Component (15 EC)***

The practical component has not changed.

#### ***4) Research Project (15 EC)***

The research project has not changed.