

## Programme specific part of the EER, 2018-2019

Programme: Media Studies / New Media and Digital Culture; Film- en televisiewetenschap (zie Nederlandse OER)

Article	Text
2.1	<p><b>Requirements for admission to the programme</b></p> <p>1. Consideration for admission to the degree programme Media Studies requires a Dutch or foreign diploma that demonstrates knowledge, understanding and skills at the level of a university Bachelor's degree and that shows its holder has the following specific knowledge, understanding, and skills:</p> <ul style="list-style-type: none"><li>a) basic knowledge of theories and debates concerning Media and Cultural Studies;</li><li>b) understanding of the functioning of media in contemporary culture and everyday practices;</li><li>c) understanding of the role of media within cultural industries;</li><li>d) general academic skills, and in particular those needed to independently conduct (media-cultural) research.</li></ul> <p>2. The following conditions for consideration for admission apply to the various programmes.</p> <p><i>Programma Film- en televisiewetenschap</i></p> <p>See Dutch OER.</p> <p><i>Programme New Media &amp; Digital Culture</i></p> <ul style="list-style-type: none"><li>- knowledge of and insight in New Media and Digital Culture theories and debates;</li><li>- knowledge of qualitative and/or quantitative research methods particular to the Humanities and/or Social Sciences, as well as working knowledge of the main concepts used in Media and Cultural Studies;</li><li>- social and intercultural communication skills necessary for effective and professional functioning in collaborations with fellow students and internship colleagues.</li></ul> <p>3. Students will be selected on the basis of an assessment of the following core competencies:</p> <ul style="list-style-type: none"><li>a) motivation and talent (also on the basis of GPA and student progress monitoring);</li><li>b) level of required knowledge and the mastery of methods and techniques used in the subject area;</li><li>c) general high level of professional and intellectual ability;</li><li>d) command of the language(s) used in the programme.</li></ul> <p>This information is used to consider whether the student concerned is in a position to complete successfully the Master's programme within the nominal time period.</p> <p>4. There is a fixed quota for admission to the programme New Media and Digital Culture. The maximum number of students to be admitted to this programme is 40. The admissions committee referred to in Article 2.3 will rank the applications received using the criteria set out in the second paragraph and will accept applications for admission by their ranking.</p>

2.3	<p><b>Admission procedure</b></p> <ol style="list-style-type: none"> <li>1. Admission decisions are made by the Admission Committee 60 and 90 EC Programmes of Utrecht Graduate School of Humanities, Chamber Master Degree Programmes (MA and RMA).</li> <li>2. In order to determine eligibility for admission to the programme, the Admission Committee will carefully consider and evaluate the knowledge, skills and commitment of the applicant. The committee may request experts within or outside the university to assess the applicant's knowledge, skills and commitment in particular areas, in addition to a review of written documents of qualifications gained.</li> <li>3. In order to determine eligibility for admission to a study programme within the programme, the Admission Committee will check if the applicant fulfils or will fulfil the requirements referred to in art. 2.1 before the established deadline date. In its evaluation the committee will use the core competencies set out in art. 2.1 third paragraph when assessing as well as the applicant's command of the language in which the programme is given. On the basis of this, the admissions committee will assess whether the candidate is capable to achieve the Master's degree qualification within the prescribed period.</li> <li>4. Admission assessments for New Media and Digital Culture take place once a year.</li> <li>5. A request to be admitted to the study programme New Media and Digital Culture, must be submitted with the Admission Committee before <u>1 April</u>. For foreign students who need an early notification of admission, a request to be admitted to the study programme must be submitted to the Admission Committee before <u>1 February</u>.</li> <li>6. The Admission Committee will make an admission decision within a period of 6 work weeks after the application deadline (1 February or 1 April), but only on having received the complete files. Admission will be granted on the condition that by the starting date of the study programme the applicant will have satisfied the knowledge and skills requirements referred to in art. 2.1, as evidenced by certificates of qualifications.</li> <li>7. The applicant will receive written notification that he/she has been admitted or not to the degree programme and a particular study programme. The possibility to appeal to the Examinations Appeals Board is pointed out in this notification.</li> <li>8. The applicant will accept a notification of admission. A notification of admission that has not been accepted within two weeks will expire.</li> </ol>
3.1	<p><b>Aim of the programme</b></p> <ol style="list-style-type: none"> <li>1. <u>The programme aims to:</u> <ul style="list-style-type: none"> <li>• provide specialised knowledge, skills and insight in the field of Media Studies;</li> <li>• prepare the student for a career as a specialist in the field of Media Studies;</li> <li>• prepare the student for conducting research in the field of Media Studies.</li> </ul> <p><i>Film- en televisiewetenschap</i></p> <p>See Dutch OER.</p> <p><i>New Media and Digital Culture</i></p> </li> <li>2. <u>The graduate:</u> <ol style="list-style-type: none"> <li>A) has in-depth knowledge of and insight into the field of New Media and Digital Culture in the Humanities;</li> <li>B) has specialized knowledge of at least one sub-area of study within the field of New Media and Digital Culture as presented in the core and/or elective courses;</li> <li>C) has the skills to independently identify, analyse and criticize methodological and theoretical concerns in the field of New Media and Digital Culture in an academic fashion, and is able to apply these concerns to examples or case studies in written as well as oral forms of academic expression;</li> </ol> </li> </ol>

	<p>D) has the skill to independently conduct research on New Media and Digital Culture and to report on it in a manner that meets the academic standards of the discipline;</p> <p>E) possesses professional skills in relation to: mobilizing knowledge about New Media and Digital Culture as well as setting up a research project around new or social media in a cultural, political, commercial, governmental and/or other social institution or organization;</p> <p>F) is able to communicate conclusions, as well as the knowledge, justifications and considerations underlying such conclusions, to an audience composed of specialists as well as non-specialists.</p>																
<b>3.2</b>	<p><b>Attendance mode</b></p> <p>The programme <i>New Media and Digital Culture</i> is taught both full-time and part-time.</p>																
<b>3.3</b>	<p><b>Language in which the programme is taught</b></p> <p>The programme <i>New Media and Digital Culture</i> is taught in English.</p> <p><i>Film- en televisiewetenschap</i> is taught in Dutch.</p>																
<b>3.6.1</b>	<p><b>Components of the study programme</b></p> <table border="1"> <tr> <td>Core curriculum</td> <td>Courses</td> <td>Compulsory</td> <td>20 EC</td> </tr> <tr> <td>Electives</td> <td>Courses</td> <td>Compulsory choice</td> <td>10 EC</td> </tr> <tr> <td>Research project</td> <td>Thesis</td> <td>Compulsory</td> <td>15 EC</td> </tr> <tr> <td>Practical component</td> <td>Internship</td> <td>Compulsory</td> <td>15 EC</td> </tr> </table>	Core curriculum	Courses	Compulsory	20 EC	Electives	Courses	Compulsory choice	10 EC	Research project	Thesis	Compulsory	15 EC	Practical component	Internship	Compulsory	15 EC
Core curriculum	Courses	Compulsory	20 EC														
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## Education Programme

New Media and Digital Culture (60 EC):

*Core Curriculum (20 EC)*

Course Code	Course Title	EC	Block
MCMV16041	Research Lab 1: Situating Research	5	1
MCMV16042	New Media Theories	5	1
MCMV17004	The Ludification of Culture	5	1
MCMV16044	Research Lab 2: Designing Research	5	2

*Electives (10 EC): Choose 2 out of 4 elective courses.*

Course Code	Course Title	EC	Block
MCMV16045	The Datafied Society	5	2
MCMV17005	Urban Mobile Media	5	2
MCMV16038	Transmedia	5	2
MCMV17003	Cultural Analytics	5	2

*Research Project (15 EC)*

Course Code	Course Title	EC	Block
MCMV16048	Master's Thesis NMDC	15	3

*Practical component (15 EC)*

Course Code	Course Title	EC	Block
MCMV16047	Research Internship NMDC	15	4

## Transitional Provisions MA Media Studies 2018-2019

Students who started in the academic years 2016-2017 or 2017-2018, need to complete the education programme as described in the EER-attachment 2016-2017 or 2017-2018, respectively. If certain components of the programme are not offered in the current Academic year 2018-2019, the following transitional provisions apply.

It is possible to make the transition from the exam programme of an earlier cohort to the programme of the current academic year (2018-2019). If the student chooses to do so, he/she has to comply to all regulations of the exam programme of the current academic year and has to request approval from the Board of Examiners. Please contact your study advisor if you are considering to do this.

No transitional provisions are included for students who started before 2016-2017. These students need to consult the Board of Examiners if they have questions about their study programme.

NMDC will be taught only in English from September 2016. Students who started before September 2016 have the right to answer examinations in Dutch and to write written examinations and papers, including the MA Thesis, in Dutch.

### Transitional provisions for students who started in 2016-2017 and 2017-2018 (Exam Programme MS-NMDM-16)

#### 1) Core Curriculum

Niet behaald	Te doen in 2018-2019	Opmerkingen
MCMV16043 Game Studies	MCMV17004 The Ludification of Culture	These courses are equivalent. Only one of them can count for a student's exam programme.

#### 2) Electives

If you still need to complete one or more electives, choose from the courses offered in 2018-2019.

Offered in 2018-2019	Equivalent to (you can not take both courses!)
MCMV17005 Urban Mobile Media	MCMV16046 The Mobile, the Social and the Urban
MCMV16045 The Datafied Society	
MCMV16038 Transmedia	
MCMV17003 Cultural Analytics	

#### 3) Practical Component

The practical component has not changed.

#### 4) Research Project

The research project has not changed.