

Programme specific part of the EER 2021-2022

Programme: BA Media and Culture (*voor Nederlandstalige track, zie Nederlandse OER*)

Article	Text
2.3	Colloquium Doctum The entrance examination described in Article 7.29 of the Higher Education and Research Act concerns the following courses at pre-university secondary (vwo) level: English and Dutch, and no more than two of the following courses at pre-university secondary (vwo) level: German, French and History.
3.1	Aim of the programme 1. <u>The programme aims to provide:</u> <ul style="list-style-type: none">• knowledge, skills and understanding in the field of Media and Culture and the acquisition of the exit qualifications outlined in the second paragraph.• general academic education, defined as the development of competencies (knowledge, skills and attitudes) with respect to:<ul style="list-style-type: none">- academic modes of thought, conduct and communication;- using relevant academic tools and instruments;- academic and other forms of communication in the language in which the programme is taught;- application of specific field-related knowledge within a broader academic, philosophical and sociocultural context;- codes of conduct applicable during students' studies and academic careers in general.• preparation for an ongoing (academic) career. From the first year of the Bachelor's degree programme, students are familiarised with the theory and practice of academic research. Media and Culture is a Bachelor's degree programme for motivated students with an interest in theatre, dance, film, television and new media and digital culture which aims to: <ul style="list-style-type: none">• offer its students the opportunity to discover and develop their talents and interests;• train students to be critical academics with a broad foundation in the performing arts and audiovisual media, well developed intellectual and academic skills, a sense of societal responsibility and an interdisciplinary attitude;• prepare for a future career/education after the programme. 2. <u>Graduates:</u> <ul style="list-style-type: none">• have knowledge of and insight into the theoretical and methodological fundamentals of the field of Media and Culture;• have knowledge of and insight into historical and contemporary expression of media and performance and are aware of the societal, cultural-historical and intermedial context in which these are produced and received;• possess general academic skills, especially with regards to describing and analysing expressions of media and performance in the aforementioned context, using the prevailing concepts and theories, and with regards to keeping up with and assessing academic discourse in the field of audiovisual media and the performance arts;• are able to apply knowledge and insight in such a way that it demonstrates a professional approach to their work or profession;• are able to (under supervision) (re)define a question or problem within the field into a clear and viable research question; operationalise the required terminology adequately; study the subject both theoretically and empirically; present the results in a coherent argument with a clear and cohesive conclusion that synthesizes the argument; form an opinion that is at least partially based on weighing relevant societal and/or academic aspects;

	<ul style="list-style-type: none"> • are able to present information, ideas and solutions in a clear manner, both in written form and orally, to an audience of specialists and non-specialists; • possess knowledge and skills sufficient for entering a Master's degree programme. <p>3. The Dutch EER will contain a text which states that students who follow a Dutch programme should be able to obtain knowledge and skills concerning the English language, in order for them to qualify for a master's programme in the Netherlands which uses English as main language of teaching.</p>
3.2	<p>Attendance mode</p> <p>The BA Media and Culture is a full-time programme.</p>
3.3	<p>Language in which the programme is taught</p> <p>The programme is offered in Dutch and English. Students who followed the entire major in English (including the undergraduate thesis) will receive an additional proof at graduation that they followed the programme in English.</p>
3.5	<p>Major</p> <p>Students starting from 1 September 2021:</p> <ol style="list-style-type: none"> 1. One portion of the programme consists of the major, which has a study load of 120 EC in Media and Culture subjects. Within the major, the courses listed in Appendix 1, having a total study load of 75 EC, (excluding the thesis, see paragraph 2) are compulsory. 2. The major includes an undergraduate thesis having a study load of 7,5 EC at an advanced level (3) (see Appendix 1). This completed thesis serves as an aptitude test of the required knowledge, skills and attitudes. There is a preparatory course for the thesis. 3. The remaining courses for the major, including the 30 EC specialisation, are to be chosen by students from among the courses listed in Appendix 2. 4. The major includes courses that are related to the academic and social context of Media and Culture. These courses are listed in Appendices 1 and 2. 5. The programme components that fall within the major must include at least 45 EC in advanced level (3) courses. <p>Students who commenced their studies in a previous academic year must complete the curriculum as described in the EER Appendix for the year in question. As certain curricular components are no longer offered in this academic year (2021-2022), transition regulations apply (see Appendix 7).</p>
4.7	<p>Evaluation of quality of the education</p> <ol style="list-style-type: none"> 1. The Director of Studies is responsible for monitoring the quality of the courses and teaching. To this end the Director of Studies will ensure that quality assurance involves evaluating courses and an evaluation at curriculum level. In ensuring the quality of courses the Director of Studies will draw on the advice and suggestions for improvement of the curriculum committees on promoting and safeguarding the quality of the course. 2. The courses and teaching in the degree programme will be evaluated using one or more of the following means: <ul style="list-style-type: none"> • course evaluation: at the end of the course, the participating students are asked to evaluate the course through the digital survey system; • evaluation at curriculum level: through curriculum dialogues (in Dutch <i>onderwijsgesprekken</i>) • by means of the National Student Survey (<i>Nationale Studenten Enquête - NSE</i>) the students will be asked for their opinion on all aspects of the courses, teaching and the facilities.

	3. Students who have participated in courses offered by the Faculty of Humanities will be informed of the results of the course evaluations.
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Curriculum

Programme: BA Media and Culture

Appendix 1 (art. 3.5) – Compulsory courses major – Dutch track

Core profile 1 (30 EC):

Course code	Course name	Level	EC	Block
ME1V15001	Geschiedenis medialandschap	1	7,5	1
ME1V15002	Vertellen en verbeelden	1	7,5	1
ME1V17001	Onderzoeksmethoden media en cultuur	1	7,5	2
ME2V20001	Mediavergelijking & Intermedialiteit	2	7,5	2

Core profile 2 (30 EC):

Course code	Course name	Level	EC	Block
ME2V15011	Inleiding nieuwe media	2	7,5	3
ME2V15002	Inleiding film	2	7,5	3
ME2V15003	Inleiding televisie	2	7,5	4
ME2V15004	Inleiding theater en dans	2	7,5	4

Academic context course (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V17001	Wetenschapsfilosofie*	2	7,5	2

* Instead of this course, honours students take the course HHP2V17001 "Goed in Geesteswetenschappen".

Preparatory course for thesis (7,5 EC):

Course code	Course name	Level	EC	Block
MC3V14001	Onderzoeksseminar media en cultuur	3	7,5	1, 3

Undergraduate thesis (7,5 EC):

Course code	Course name	Level	EC	Block
ME3V15026	BA-eindwerkstuk	3	7,5	2, 4

Appendix 1 (art. 3.5) – Compulsory courses major – English track

Core profile 1 (30 EC):

Course code	Course name	Level	EC	Block
ME1V18001	History of the Media Landscape	1	7,5	1
ME1V18002	Storytelling in Media and Performance	1	7,5	1
ME1V18003	Research Methods Media and Culture	1	7,5	2
ME2V20002	Media Comparison and Intermediality	2	7,5	2

Core profile 2 (30 EC):

Course code	Course name	Level	EC	Block
ME2V18003	Introduction to New Media and Digital Culture	2	7,5	3
ME2V18002	Introduction to Film Studies	2	7,5	3
ME2V18004	Introduction to Television Studies	2	7,5	4
ME2V18005	Introduction to Theatre and Dance Studies	2	7,5	4

Academic context course (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V19003	Philosophy of Science for Cultural Inquiry*	2	7,5	2

* Instead of this course, honours students take the course HHP2V17001 "Being Good at Humanities".

Preparatory course for thesis (7,5 EC):

Course code	Course name	Level	EC	Block
MC3V20001	Research Seminar Media and Culture	3	7,5	1, 3

Undergraduate thesis (7,5 EC):

Course code	Course name	Level	EC	Block
ME3V20001	Bachelor Thesis Media and Culture	3	7,5	2, 4

Appendix 2 (Article 3.5) – Electives major – Dutch Track

Specialisations – one profile compulsory (30 EC)

Specialisation "Film en mediacultuur":

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V15016	Nederlandse filmcultuur	3	7,5	2
ME3V17001	Film, tekst, context	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Specialisation "Nieuwe media en digitale cultuur":

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15017	Computergames in context	3	7,5	2
ME3V21003	Fan Cultures and the Civic Imagination	3	7,5	3
ME3V15018	Nieuwe mediafilosofie	3	7,5	4

Specialisation "Theater en danscultuur":

Course code	Course name	Level	EC	Block
ME3V15022	Nederlandse theater- en danscultuur	3	7,5	1
ME3V15010	Audience & Spectatorship	3	7,5	2
ME3V15021	Performers	3	7,5	3
ME3V15020	Dramaturgie en scenografie	3	7,5	4

Specialisation "Televisie- en mediacultuur":

Course code	Course name	Level	EC	Block
ME3V15024	Televisieproductie	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures: Television after TV	3	7,5	3
ME3V15025	Televisiegeschiedenis online	3	7,5	4

Specialisation "Screen Cultures in Transition":

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures: Television after TV	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Specialisation "Participatory Cultures: Civic Engagement in Media and Performance":

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15010	Audience and Spectatorship	3	7,5	2
ME3V21003	Fan Cultures and the Civic Imagination	3	7,5	3
ME3V15006	The City as Stage	3	7,5	4

Specialisation "Critical Data Studies":

Course code	Course name	Level	EC	Block
ME3V21001	Data as Media	3	7,5	1
ME3V21002	Infrastructures of Digital Cultures	3	7,5	2
CI3V21103	Digital Methods	3	7,5	3
CI3V21104	Rhetorics of Data Visualisation	3	7,5	4

Compulsory elective (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V18002	Kunst, cultuur en maatschappij	2	7,5	1
MC2V18001	Gender, etniciteit en cultuurkritiek	2	7,5	1

Appendix 2 (Article 3.5) – Electives major – English Track

Specialisations – one profile compulsory (30 EC)

Specialisation “Screen Cultures in Transition”:

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures: Television after TV	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Specialisation “Participatory Cultures: Civic Engagement in Media and Performance”:

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15010	Audience and Spectatorship	3	7,5	2
ME3V21003	Fan Cultures and the Civic Imagination	3	7,5	3
ME3V15006	The City as Stage	3	7,5	4

Specialisation “Critical Data Studies”:

Course code	Course name	Level	EC	Block
ME3V21001	Data as Media	3	7,5	1
ME3V21002	Infrastructures of Digital Cultures	3	7,5	2
CI3V21103	Digital Methods	3	7,5	3
CI3V21104	Rhetorics of Data Visualisation	3	7,5	4

Compulsory elective (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V19002	Art, Culture and Society	2	7,5	1
MC2V19001	Gender, Ethnicity and Cultural Critique	2	7,5	1

Appendix 3 (Article 3.6) – Optional course package

As part of their optional course profile (60 EC), students must in any case complete a package of courses totalling 30 EC. The course package options for students in the Media and Culture programme are listed below.

Media and Culture students can choose from the following course packages:

- a minor at the UU
- courses completed at an institution abroad
- second specialisation of the BA Media and Culture¹

In exceptional cases, students may choose a combination of courses not listed here to meet this requirement, however this requires advance approval from the Board of Examiners.

¹ Students who choose to follow a second specialisation can only have one course overlap with their first specialisation. The student can follow another specialisation course (free of choice) instead. A student cannot follow a second specialisation in case there is more than one course overlap.

Appendix 7 - Transitional Provisions BA Media and Culture 2021-2022

General remarks

No transitional provisions are included for students who started before 2017-2018. These students need to consult the Board of Examiners if they have questions about their study programme.

Transitional provisions for students who started in 2017-2018 (cohort 2017), 2018-2019 (cohort 2018), 2019-2020 (cohort 2019) and 2020-2021 (cohort 2020) [Exam Programmes TH-Major-17 = Dutch track, TH-Major-18 (UK) = English track]

Students who started in the academic year 2017-2018, 2018-2019, 2019-2020 or 2020-2021, need to complete the education programme as described in the EER-attachment 2017-2018, respectively 2018-2019, 2019-2020 or 2020-2021. If certain components of the programme are not offered in the current academic year 2021-2022, the following transitional provisions apply.

The new courses are equivalent to the old courses (see below), unless stated otherwise. If a student has completed the old course, he/she cannot follow or complete the new course as well.

It is possible to make the transition from the exam programme of an earlier cohort to the programme of the current academic year (2021-2022). If the student chooses to do so, he/she has to comply to all regulations of the exam programme of the current academic year and has to request approval from the Board of Examiners. Please contact the study advisor if you consider to do this.

Dutch track [TH-Major-17]

1) Basispakket 1 (30 EC)

Not completed	Take this course in 2021-2022	Remarks
ME2V15005 Intermedialiteit	ME2V20001 Mediavergelijking en intermedialiteit	

2) Basispakket 2 (30 EC)

No changes.

3) Academische contextcursus (7,5 EC)

No changes.

4) Verdiepingspakketten (30 EC)

Nieuwe media en digitale cultuur

Not yet completed	Take this course in 2021-2022	Remarks
TF3V14011/ME3V15011 Playful Media Cultures	ME3V19001 Green Media	These courses are not equivalent. Students may follow both courses.
ME3V15019 Participatiecultuur	ME3V21003 Fan Cultures and the Civic Imagination	

Televisie- en mediacultuur

Not yet completed	Take this course in 2021-2022	Remarks
ME3V15023 Televisiegenres	ME3V21004 Television Genres	
ME3V15012 Television in Transition	ME3V21005 Convergence Cultures: Television after TV	

Comparative Media Studies

Not yet completed	Take this course in 2020-2021	Remarks
TF3V14011/ME3V15011 Playful Media cultures	ME3V19001 Green Media	These courses are not equivalent. Students may follow both courses.
ME3V15012 Television in Transition	ME3V21005 Convergence Cultures: Television after TV	

No changes in the "Verdiepingspakketten" Film- en mediacultuur en Theater- en danscultuur.

5) Major verplichte keuze (7,5 EC)

No changes.

6) Voorbereiding eindwerkstuk (7,5 EC)

No changes.

7) Eindwerkstuk - verplicht (7,5 EC)

No changes.

8) Profileringspakket (30 EC)

No changes.

English track [TH-Major-18 (UK)]

1) Core profile 1 (30 EC)

Not completed yet	Take this course in 2021-2022	Remarks
ME2V18001 Intermediality	ME2V20002 Media Comparison and Intermediality	

2) Core profile 2 (30 EC)

No changes.

3) Academic context course (7,5 EC)

No changes.

4) Specialisations (30 EC)

Comparative Media Studies

Not completed yet	Take this course in 2021-2022	Remarks
ME3V15011 Playful Media cultures	ME3V19001 Green Media	These courses are not equivalent. Students may follow both courses.
ME3V15012 Television in Transition	ME3V21005 Convergence Cultures: Television after TV	

5) Compulsory elective (7,5 EC)

No changes.

6) Preparatory course for thesis (7,5 EC)

No changes.

7) Undergraduate thesis (7,5 EC)

No changes.

8) Optional course package (30 EC)

No changes.