Programme specific part of the EER 2019-2020
Programme: BA Media and Culture (voor Nederlandstalige track, zie Nederlandse OER)

Article	Text
2.3	Colloquium Doctum
	The entrance examination described in Article 7.29 of the Higher Education and Research Act concerns the following courses at pre-university secondary (vwo) level: English and Dutch, and no more than two of the following courses at pre-university secondary (vwo) level: German, French and History.
3.1	Aim of the programme
	<ul> <li>1. The programme aims to provide:</li> <li>knowledge, skills and understanding in the field of Media and Culture and the acquisition of the exit qualifications outlined in the second paragraph.</li> <li>general academic education, defined as the development of competencies (knowledge, skills and attitudes) with respect to: <ul> <li>academic modes of thought, conduct and communication;</li> <li>using relevant academic tools and instruments;</li> <li>academic and other forms of communication in the language in which the programme is taught;</li> <li>application of specific field-related knowledge within a broader academic, philosophical and sociocultural context;</li> <li>codes of conduct applicable during students' studies and academic careers in general.</li> </ul> </li> <li>preparation for an ongoing (academic) career.</li> </ul>
	From the first year of the Bachelor's degree programme, students are familiarised with the theory and practice of academic research.
	<ul> <li>Media and Culture is a Bachelor's degree programme for motivated students with an interest in theatre and dance, film and television and new media and digital culture which aims to: <ul> <li>offer its students the opportunity to discover and develop their talents and interests;</li> <li>train students to be critical academics with a broad foundation in the performing arts and audiovisual media, well developed intellectual and academic skills, a sense of societal responsibility and an interdisciplinary attitude;</li> <li>prepare for a future career/education after the programme.</li> </ul> </li> </ul>
	<ul> <li>2. Graduates:</li> <li>have knowledge of and insight into the theoretical and methodological fundamentals of the field of Media and Culture;</li> <li>have knowledge of and insight into historical and contemporary expression of media and performance and are aware of the societal, cultural-historical and intermedial context in which these are produced and received;</li> <li>possess general academic skills, especially with regards to describing and analysing expressions of media and performance in the aforementioned context, using the prevailing concepts and theories, and with regards to keeping up with and assessing academic discourse in the field of audiovisual media and the performance arts;</li> <li>are able to apply knowledge and insight in such a way that it demonstrates a professional approach to their work or profession;</li> <li>are able to (under supervision) (re)define a question or problem within the field into a clear and viable research question; operationalise the required terminology adequately; study the subject both theoretically and empirically; present the results in a coherent argument with a clear and cohesive conclusion that synthesizes the argument; form an opinion that is</li> </ul>

at least partially based on weighing relevant societal and/or academic aspects; are able to present information, ideas and solutions in a clear manner, both in written form and orally, to an audience of specialists and non-specialists; possess knowledge and skills sufficient for entering a Master's degree programme. 3.2 Attendance mode The BA Media and Culture is a full-time programme. 3.3 Language in which the programme is taught The programme is offered in Dutch and English. 3.5 Major Students starting from 1 September 2019: 1. One portion of the programme consists of the major, which has a study load of 120 EC in Media and Culture subjects. Within the major, the courses listed in Appendix 1, having a total study load of 75 EC, (excluding the thesis, see paragraph 2) are compulsory. 2. The major includes an undergraduate thesis having a study load of 7,5 EC at an advanced level (3) (see Appendix 1). This completed thesis serves as an aptitude test of the required knowledge, skills and attitudes. There is a preparatory course for the thesis. 3. The remaining courses for the major, including the 30 EC specialisation, are to be chosen by students from among the courses listed in Appendix 2. 4. The major includes courses that are related to the academic and social context of Media and Culture. These courses are listed in Appendices 1 and 2. 5. The programme components that fall within the major must include at least 45 EC in advanced level (3) courses. Students who commenced their studies in a previous academic year must complete the curriculum as described in the EER Appendix for the year in question. As certain curricular components are no longer offered in this academic year (2019-2020), transition regulations apply (see Appendix 7). 4.7 Evaluation of quality of the education 1. The education director is responsible for monitoring the quality of the education. To this end the education director will ensure that as part of the quality assurance an evaluation of the courses is made, as well as an evaluation at curriculum level. In this quality control of the courses the education director will draw on the advice and suggestions for improvement of the education committees on promoting and safeguarding the quality of the course. 2. The education in the study programmes will be evaluated using the following means: interim evaluation in the course: during the course the students can provide feedback on aspects that could possibly be different or better; course evaluation: at the end of the courses, the participating students are asked for their opinion on the quality of the contents, educational structure, study materials, testing and lecturer(s) through the digital survey system Caracal; evaluation at curriculum level: through curriculum dialogues (in Dutch onderwijsgesprekken); by means of the National Student Survey (Nationale Studenten Enquête - NSE) the students will be asked for their opinion on all aspects of the education and the facilities.

3. Students who have participated in the course will be informed of the results of the course evaluation via Caracal.

## Curriculum

Programme: BA Media and Culture

# Appendix 1 (art. 3.5) - Compulsory courses major

Core profile 1 (30 EC):

Course Code	Course name	Level	EC	Period
ME1V18001	History of the Media Landscape	1	7,5	1
ME1V18002	Storytelling in Media and Performance	1	7,5	1
ME1V18003	Research Methods for Media and Culture Studies	1	7,5	2
ME2V18001	Intermediality	2	7,5	2

Core profile 2 (30 EC):

Course Code	Course name	Level	EC	Period
ME2V18003	Introduction to New Media and Digital Culture	2	7,5	3
ME2V18002	Introduction to Film Studies	2	7,5	3
ME2V18004	Introduction to Television Studies	2	7,5	4
ME2V18005	Introduction to Theatre and Dance Studies	2	7,5	4

Academic context course (7,5 EC):

Course Code	Course name	Level	EC	Period
MC2V19003	Philosophy of Science for Cultural	2	7,5	2
	Inquiry*			

<sup>\*</sup> Instead of this course, honours students take the course HHP2V17001 "Goed in Geesteswetenschappen" (Dutch only)

Preparatory course for thesis (7,5 EC): 1

Course Code	Course name	Level	EC	Period
	Research Seminar Media & Culture	3	7,5	1 and 3

Undergraduate thesis (7,5 EC):2

Course Code	Course name	Level	EC	Period
	Bachelor-Thesis	3	7,5	2 and 4

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<sup>&</sup>lt;sup>1</sup> On offer in 2020-2021

<sup>&</sup>lt;sup>2</sup> On offer in 2020-2021

# Appendix 2 (Article 3.5) - Electives major

Specialisations – one profile compulsory (30 EC)

Specialisation "Film en mediacultuur" (Dutch only):

Course Code	Course name	Level	EC	Period
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V15016	Nederlandse filmcultuur	3	7,5	2
ME3V17001	Film, tekst, context	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Specialisation "Nieuwe media en digitale cultuur" (Dutch only):

Course Code	Course name	Level	EC	Period
ME3V19001	Green Media	3	7,5	1
ME3V15017	Computergames in context	3	7,5	2
ME3V15019	Participatiecultuur	3	7,5	3
ME3V15018	Nieuwe mediafilosofie	3	7,5	4

Specialisation "Theater en danscultuur" (Dutch only):

Course Code	Course name	Level	EC	Period
ME3V15022	Nederlandse theater- en danscultuur	3	7,5	1
ME3V15010	Audience & Spectatorship	3	7,5	2
ME3V15021	Performers	3	7,5	3
ME3V15020	Dramaturgie en scenografie	3	7,5	4

Specialisation "Televisie- en mediacultuur" (Dutch only):

Course Code	Course name	Level	EC	Period
ME3V15024	Televisieproductie	3	7,5	1
ME3V15023	Televisiegenres	3	7,5	2
ME3V15012	Television in Transition	3	7,5	3
ME3V15025	Televisiegeschiedenis online	3	7,5	4

Specialisation "Comparative Media Studies":

Course Code	Course name	Level	EC	Period
ME3V19001	Green Media	3	7,5	1
ME3V15010	Audience & Spectatorship	3	7,5	2
ME3V15012	Television in Transition	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Compulsory elective (7,5 EC):

Course Code	Course name	Level	EC	Period
MC2V19002	Arts, Culture and Society	2	7,5	1
MC2V19001	Gender, Ethnicity and Culture Critique	2	7,5	1

#### Appendix 3 (Article 3.6) - Optional course package

As part of their optional course profile (60 EC), students must in any case complete a package of courses totalling 30 EC. The course package options for students in the Media and Culture programme are listed below.

Media and Culture students can choose from the following course packages:

- A minor at the UU
- Courses completed at an institution abroad
- A second specialisation of the BA Media and Culture (Dutch only)<sup>3</sup>

In exceptional cases, students may choose a combination of courses not listed here to meet this requirement, however this requires advance approval from the Board of Examiners.

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<sup>&</sup>lt;sup>3</sup> Students who have taken 'Comparative Media Studies' as their first or second specialisation will end up with a 7,5 EC overlap. Students can freely choose another course in its place.

#### Appendix 7 - Transitional Provisions BA Media and Culture 2019-2020

For transitional provisions for students who started before the academic year 2018-2019 see the Dutch EER.

# Transitional provisions for students who started in 2018-2019 (Exam Programme TH-Major-18 (UK)

Students who started in the academic year 2018-2019, need to complete the education programme as described in the EER-attachment 2018-2019. If certain components of the programme are not offered in the current academic year 2019-2020, the following transitional provisions apply.

The new courses are equivalent to the old courses (see below), unless stated otherwise. If a student has completed the old course, he/she cannot follow or complete the new course as well.

It is possible to make the transition from the exam programme of an earlier cohort to the programme of the current academic year (2019-2020). If the student chooses to do so, he/she has to comply to all regulations of the exam programme of the current academic year and has to request approval from the Board of Examiners. Please contact the study advisor if you consider to do this.

#### 1) Core profile 1 (30 EC)

No changes.

#### 2) Core profile 2 (30 EC)

No changes.

### 3) Academic context course (7,5 EC)

No changes.

#### 4) Specialisations (30 EC)

Nieuwe media en digitale cultuur

Not completed yet	Take this course in 2019-2020	Remarks
TF3V14011/ME3V15011	ME3V19001	These courses are not
Playful Media Cultures	Green Media	equivalent. Students may
		follow both courses.

# Comparative Media Studies

Not completed yet	Take this course in 2019-2020	Remarks
ME3V15011	ME3V19001	These courses are not
Playful Media cultures	Green Media	equivalent. Students may
		follow both courses.

There are no changes in the specialisations Film- en mediacultuur, Theater- en danscultuur and Televisie- en mediacultuur.

# 5) Compulsory elective (7,5 EC)

No changes.

6) Preparatory course for thesis (7,5 EC)

No changes.

7) Undergraduate thesis (7,5 EC)

No changes.

8) Optional course package (30 EC)

No changes.