Part 2 – Aim of the Degree Programme.
Psychology, programme Applied Cognitive Psychology.

The following is intended with the programme Applied Cognitive Psychology:
− enable students to develop in-depth knowledge and skills related to information-processing processes in the human brain and how these can be influenced by, for example, environment and cognitive load, as well as knowledge on how to advise on optimising information transfer based on prior knowledge and designing ergonomically sound interfaces.
− train students in applying fundamental knowledge and translating it into practical situations in the field of cognitive ergonomics (for example research into convenience for users, safety, human-computer interaction and human-environment interaction) and communication design and advising on optimising information transfer (for example: advising on campaigns, education, marketing, advertising etc.).

change into:

The following is intended with the programme Applied Cognitive Psychology:
− to train students in applying knowledge of cognition and behaviour to situations and problems that occur in daily life.
− to enable students to master several skills and techniques to quantify and qualify aspects of human behaviour and the physical context.