

# Orientation Programme – Business Development and Entrepreneurship

## Monday 4 September

<u>Time</u>	<u>Session</u>	<u>Location</u>
13.30 – 13.45	Coffee and tea	<a href="#">Dining hall</a>
13.45 – 14.45	Welcome at Utrecht University, School of Economics	<a href="#">Dining hall</a>
15.00 – 16.45	<b>Introduction by Master coordinator</b> Information about the Master's programme (courses, thesis, career orientation, Master communities, meet relevant staff members, etc.).	<a href="#">Spinoza</a> 1.06
17.00 – 18.30	<b>Drinks</b> Drinks with with master coordinators, study advisors, Dr. Niels Bosma	Canteen & garden <a href="#">Adam Smith Hall</a>

## Tuesday 5 September

*Students who have registered for sessions only:*

11.15 – 14.15	<b>Academic Skill Interactive Sessions</b> for international students who are studying at a Dutch university for the first time  Only for students who have previously registered  Lunch included	<a href="#">Auditorium</a>
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*All students:*

For more info & locations see: <https://ecu92.nl/orientation-2023/>

15.00 – 18.00	<b>ECU'92 Social Activity &amp; Committee Market</b> Note: Participation in ECU'92 activities is not mandatory	See <a href="#">ECU'92 website</a>
19:00 – 23.00	<b>Evening Activity ECU'92</b> Note: Participation in ECU'92 activities is not mandatory	See <a href="#">ECU'92 website</a>

## Friday 8 September

9.00 – 10.45	<b>Entrepreneurial Marketing:</b> first lecture <i>Dr. Jeroen de Jong</i>	Online
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Note: Empirical Economics (USEMEE) lecture on Friday 8 September is cancelled.

## Locations

For the UU locations and directions, visit: <https://www.uu.nl/en/organisation/campus/buildings>  
International Campus Utrecht: Kriekenpitplein 21-22, 3584 EC Utrecht