Information Event
Optional Course Profile

February 2023
Optional course profile

- Students can choose themselves, based on their interests and ambitions.
- To broaden or deepen their knowledge within their majors.
- This reflects the diversity of students and the fact that students do not arrive at their career choices in the same way.

(based on UU education guidelines)
## Study programme 2022-2023 - year 1

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td><strong>Period 1</strong></td>
<td><strong>Period 2</strong></td>
</tr>
<tr>
<td>Introduction to Economics</td>
<td>Microeconomics, Institutions</td>
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<tr>
<td>and Business Economics</td>
<td>and Welfare</td>
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<tr>
<td>Introduction to Finance</td>
<td>Mathematics for Economists</td>
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<tr>
<td>and Accounting</td>
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## Study programme 2022-2023 - year 2

<table>
<thead>
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<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td>Period 1</td>
<td>Period 2</td>
</tr>
<tr>
<td>Intermediate Microeconomics, Games and Behaviour</td>
<td>Econometrics</td>
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<tr>
<td>Corporate Finance and Behaviour</td>
<td>Intermediate Macroeconomics: Output and Time / International Financial Relations</td>
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</table>
**Study programme 2022-2023 - year 3**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td>Period 1</td>
<td>Period 2</td>
</tr>
<tr>
<td>Major Related Elective (level 3)</td>
<td>Major Related Elective (level 3)</td>
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<tr>
<td>Dedicated Minor course 4 or Optional course</td>
<td>Dedicated Minor course 5 or Optional course</td>
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</table>
Options

A. One of the (four) dedicated minors

B. LUISS Programme – International Business Economics

C. UU minor of 30 EC

D. Open selection of other ECON or UU courses
A. Dedicated Minors

- Combine Economics with Law, Geography, Social Sciences or Applied Data Science for Economists

- Set of six courses designed for Bachelor Economics and Business Economics

- You conclude the minor by writing a thesis on the intersection of (business) economics and the combined discipline

More on the dedicated minors later
B. LUISS Programme

A selective programme: International Business Economics

More on this later
C. UU minor – four courses (30 EC)

For instance
• Criminology for Economics students
• European Governance
• Governance for Sustainable Development (partially Dutch)
• Conflict Studies
• Multicultural Society
• Social Entrepreneurship
• Educatieve Minor Gamma (Dutch only)

See: uu.nl/minors
D. Open selection of Economics or UU courses

Note requirements for C en D:

• six courses in total (45 EC)
• At least two level 3 courses (15 EC)

One of the two context courses in period 4:
• Contemporary Economics in Historical Perspective or
• Economics, Governance and Business Ethics
Exchange

Is possible with both dedicated minor as without dedicated minor
How to choose?

1. Think about preferences and strengths: how do you want to develop yourself, which economist do you want to become?

2. Collect information: content, scheduling, study routes
   Study Programme - Economics and Business Economics - Students
   | Universiteit Utrecht (uu.nl)

3. Compare alternatives

4. Decide: what is the best for you right now?
Enrolment

- Email in your students.uu inbox (will be sent later today)
- Enrol via online form no later than **03 March 2023 23:59**

Sent by Student Information Desk U.S.E.
Questions after today?

Visit the programme website
https://students.uu.nl/en/leg/economics-and-business-economics/study-programme

Contact your tutor

Contact the Study Advisors
students.uu.nl/studyadvisoruse
Economics and Law

Coordinator: Dr. Joras Ferwerda
The economy can not function properly without law

Legal systems shape economic behaviour
Why the minor Economics and Law?

• Career perspectives
• Become a multidisciplinary expert economist
• Contribute to socially responsible economics

Solving problems requires insights on both welfare and justice

Efficiency and Equity
Course schedule

**BSc Economics**
- Core courses
- Major-related Electives

**Law & Econ**
- Law and Economics
- Industrial Org & CP
- Thesis

**Dedicated Minor Law**
- Intro to Law
- EU Law
- Government Law
- Corporate Law

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**Year 1**
- Introduction to Law (Period 4)

**Year 2**
- European Union Law (Period 3)
- Government Law and Regulation (Period 4)

**Year 3**
- Industrial Organisation and Competition Policy (Period 1)
- Corporate Law and Regulation (Period 2)
- Law and Economics (Period 3)
- Thesis Economics and Law (Period 4)
Economics and Social Sciences

Coordinator: drs. Linda Keijzer
Economics will always be a social science!

Fundamental goals of the Minor in SS:

- Enrich the study of economics with insights from psychology and sociology
- Derive policy implications for the real-world based on behavioural insights

Why is this an interesting minor to select for an economist?

Hot topics

- Behavioural Economics
- “Nudging”
A ‘taste’ of the minor in Social Sciences

• Standard economic theory—aka Neoclassical Framework—assumes that humans behave as a *homo economicus*.
• In short, the *homo economicus* is assumed to be:

![Homo Economicus Diagram](image-url)
A ‘taste’ of the minor in Social Sciences

• Standard economic theory—aka Neoclassical Framework—assumes that humans behave as a *homo economicus*.
• In other words, the *homo economicus* is assumed to be something close to:
A ‘taste’ of the minor in Social Sciences

- Standard economic theory—aka Neoclassical Framework—assumes that humans behave as a homo economicus.
- However, Humans are rather closer to: Other-regarding preferences
A ‘taste’ of the minor in Social Sciences

In this Minor, you will study that economic decisions are also influenced by other-regarding preferences such as, for example:

- Fairness
- Altruism
- Reciprocity
- Trust
- Spite
- Guilt
- and by many other biases
Career perspectives

- Research
- Policy: behavioural units
- Marketing
- Management
- Behavioural finance
# Course schedule

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<thead>
<tr>
<th>Year 1</th>
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<th>Year 3</th>
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<tbody>
<tr>
<td>Introduction to the Social Sciences</td>
<td>Social Networks in Theory and Empirical Research</td>
<td>Behavioural Economics</td>
</tr>
<tr>
<td>(Period 4)</td>
<td>(Period 3)</td>
<td>(Period 1)</td>
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</tr>
<tr>
<td>Psychology and Economic Behaviour</td>
<td>Measurement and Modelling with Social Data</td>
<td>Doing Multidisciplinary Research in the Social Sciences</td>
</tr>
<tr>
<td>(Period 4)</td>
<td>(Period 2)</td>
<td>(Period 3)</td>
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</tbody>
</table>
Economics and Geography

Coordinator
Marc Schramm
(m.c.schramm@uu.nl)
What is it about?

- People
- Firms
- Universities
- Research institutes
- Cities, regions, neighbourhoods
- Knowledge
- Innovation
- Entrepreneurship
- Human capital
- Creativity
- Networks
Go out and meet!

• Not only book stuff and articles and papers!
• You talk with, interview entrepreneurs, policymakers, incubators, customers
• Gather data and info yourself!
## Course schedule

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<tbody>
<tr>
<td>Geography in a Fast Changing Economy (Period 4)</td>
<td>Location in a Globalised World (Period 3)</td>
<td>Economics of Networks (Period 1)</td>
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<tr>
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<td>Economics of Cities (Period 4)</td>
<td>Advanced Methods in Economics and Geography (Period 2)</td>
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<td>Capita Selecta in Economics and Geography (Period 3)</td>
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Applied Data Science for Economists
Coordinator: Prof. dr. Wolter Hassink
Living in a digital society: challenges

• We are living in a digital society - through the internet and social media.
• Moral and societal issues: impact of algorithms on individuals.
• New data sources have become available - it leads to new academic questions: often an inductive approach.
• New techniques: more focus on data visualization and interpretation of large data sets. Related to statistics
• Questions are related to business (e.g. Uber, Rabobank, Randstad), but also to government (Dutch Tax Authority, CPB)
• Example of thesis: how can we measure the Dutch platform economy?
• Note: UU minor on Applied Data Science is more limited (30 ec)
# Applied Data Science for Economists - Course schedule (45 ects)

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<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Applied Data Science (Period 4)</td>
<td>Introduction to R (Period 3)</td>
<td>Data Analysis &amp; Visualisation II (Period 1)</td>
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<tr>
<td></td>
<td>Applied Data Analysis &amp; Visualisation I for Economists (Period 4)</td>
<td>Applied Microeconometric Techniques (Period 2)</td>
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<td>Data Science Lab for Economics. Optional: to replace this course by a research internship on applied data science (Period 3)</td>
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</table>

Advice: to take the course Advance mathematics in period 3 (year 2)
A ‘taste’ of the minor Applied Data Science for Economists
International Business Economics
“LUISS programme”

Programme structure

First year: Utrecht University School of Economics
• Basic Economics courses

Second year: LUISS (Rome)
• Business courses

Third year: Utrecht University School of Economics
• Elective / advanced Economics courses
International Business Economics
“LUISS programme”

Coordinator:
Dr. Stefano Lugo
Why participate?

1. International experience
2. Specialized business courses
3. Business School Experience
4. Group of motivated students
5. ROME!
1. International Experience

Global flow of students, UNESCO
2. Specialized Business Courses

- Entrepreneurship
- Marketing
- Markets and Strategies
- Industrial Organisation
- Financial Markets
- Corporate Finance
3. Business School experience
3. Business School experience
4. Group of motivated students

- Limited places (max. 20 students)
- Selection procedure
- Group-building
- Small-scale graduation ceremony
5. Rome!
5. Rome!
More than a simple Erasmus

Neatly designed programme
• We design the programme and select courses at LUISS
• Best of two worlds (School of Economics – Business School)
• Part of a community

One year abroad
• Erasmus typically only 1 semester
• Can be combined with honours programme

Erasmus funding available!
Application

Until: 03 March 23:59

How: same form from Student Information Desk U.S.E.

Attach:
• CV
• Motivation letter
Don’t miss the chance!

100% of U.S.E. students visiting LUISS in the last 5 academic years would recommend the programme to a fellow student!

Erasmus evaluation scores

“The LUISS programme gave me the chance to complete my academic career and to broaden my intellectual as well as my cultural horizon. I experienced a different way of living which helped me to grow as a person”

Joann Noslin (LUISS Exchange student)
Enrollment / Further information

• Email in your students.uu inbox (will be sent later today)
• Enroll via online form not later than 03 March 2023 23:59
• For questions, please go to
  • Enrollment: Student Information Desk U.S.E.
  • Content-related: minor coordinator
  • Planning: study advisors
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