# Education and Examination Regulations 2023-2024 Programme: BA Media and Culture (voor Nederlandstalige track, zie Nederlandse OER)

Article	Text
2.3	Colloquium Doctum
	The entrance examination described in Article 7.29 of the Higher Education and Research Act concerns the following courses at pre-university secondary (vwo) level: English and Dutch, and two out of three of the following courses at pre- university secondary (vwo) level: German, French and History.
3.1	Aim of the degree programme
	<ul> <li>The programme aims to provide:         <ul> <li>knowledge, skills and understanding in the field of Media and Culture and the acquisition of the exit qualifications outlined in the second paragraph.</li> <li>general academic education, defined as the development of competencies (knowledge, skills and attitudes) with respect to:</li></ul></li></ul>
	From the first year of the Bachelor's degree programme, students are familiarised with the theory and practice of academic research.
	<ul> <li>Media and Culture is a Bachelor's degree programme for motivated students with an interest in theatre, dance, film, television and new media and digital culture which aims to: <ul> <li>offer its students the opportunity to discover and develop their talents and interests;</li> <li>train students to be critical academics with a broad foundation in the performing arts and audiovisual media, well developed intellectual and academic skills, a sense of societal responsibility and an interdisciplinary attitude;</li> <li>prepare for a future career/education after the programme.</li> </ul> </li> </ul>
	<ul> <li>Graduates:         <ul> <li>have knowledge of and insight into the theoretical and methodological fundamentals of the field of Media and Culture;</li> <li>have knowledge of and insight into historical and contemporary expression of media and performance and are aware of the societal, cultural-historical and intermedial context in which these are produced and received;</li> <li>possess general academic skills, especially with regards to describing and analysing expressions of media and performance in the aforementioned context, using prevailing concepts and theories, and with regards to keeping up with and assessing academic discourse in the field of audiovisual media and the performance arts;</li> <li>are able to apply knowledge and insight in such a way that demonstrates a professional approach to their work or profession;</li> <li>are able to (under supervision) (re)define a question or problem within the field into a clear and viable research question; operationalise the</li> </ul> </li> </ul>

required terminology adequately; study the subject both theoretically and empirically; present the results in a coherent argument with a clear and cohesive conclusion that synthesizes the argument; form an opinion that is at least partially based on weighing relevant societal and/or academic aspects;

- are able to present information, ideas and solutions in a clear manner, both in written form and orally, to an audience of specialists and nonspecialists;
- possess knowledge and skills sufficient for entering a Master's degree programme;
- possess basic digital skills, especially with regard to searching for, analyzing and presenting expressions of media and performance, and are aware of relevant societal influences as well as impact of digitization on their own field of study.
- The Dutch EER contains a text which states that students who follow a
  Dutch programme should be able to obtain knowledge and skills
  concerning the English language, in order for them to qualify for a
  master's programme in the Netherlands which uses English as main
  language of teaching.

#### 3.2 Attendance mode

The BA Media and Culture is a full-time programme.

#### 3.3 Language in which the programme is taught

The degree programme has a Dutch track (67%-100% of the courses in the track is taught in Dutch) and an English track (67%-100% of the courses in the track is taught in English). Appendix 7 provides the reasoning behind the programme's language policy.

Furthermore, Appendix 7 states:

- which parts of the curriculum, including tests, are or can be offered in English;
- the reasons for offering these parts in English.

#### 3.5 Major

Students starting from 1 September 2023:

- 1. One portion of the programme consists of the major, which has a study load of 120 EC in Media and Culture subjects. Within the major, the courses listed in Appendix 1, having a total study load of 75 EC, (excluding the thesis, see paragraph 2) are compulsory.
- 2. The major includes an undergraduate thesis having a study load of 7,5 EC at an advanced level (3) (see Appendix 1). This completed thesis serves as an aptitude test of the required knowledge, skills and attitudes. There is a preparatory course for the thesis.
- 3. The remaining courses for the major, including the 30 EC specialisation, are to be chosen by students from among the courses listed in Appendix 2.
- 4. The major includes courses that are related to the academic and social context of Media and Culture. These courses are listed in Appendices 1 and 2.
- 5. The programme components that fall within the major must include at least 45 EC in advanced level (3) courses.

Students who commenced their studies in a previous academic year must complete the curriculum as described in the EER Appendix for the year in question. As certain curricular components are no longer offered in this academic year (2023-2024), transition regulations apply (see Appendix 6).

#### 4.7 Evaluation of quality of the education

- 1. The Director of Studies is responsible for monitoring the quality of the courses and teaching. To this end the Director of Studies will ensure that quality assurance involves evaluating courses and an evaluation at curriculum level. In ensuring the quality of courses the Director of Studies will draw on the advice and suggestions for improvement of the curriculum committees on promoting and safeguarding the quality of the course.
- 2. The courses and teaching in the degree programme will be evaluated using one or more of the following means:
  - course evaluation: at the end of the course, the participating students are asked to evaluate the course through the digital survey system;
  - evaluation at curriculum level: through curriculum dialogues (in Dutch onderwijsgesprekken)
  - by means of the National Student Survey (Nationale Studenten Enquête NSE) the students will be asked for their opinion on all aspects of the courses, teaching and the facilities.
- 3. Students who have participated in courses offered by the Faculty of Humanities will be informed of the results of the course evaluations.

# **Curriculum Programme: BA Media and Culture**

# Appendix 1 (art. 3.5) - Compulsory courses major - Dutch track

Core profile 1 (30 EC):

Course code	Course name	Level	EC	Block
ME1V15001	Geschiedenis medialandschap	1	7,5	1
ME1V15002	Vertellen en verbeelden	1	7,5	1
ME1V17001	Onderzoeksmethoden media en cultuur	1	7,5	2
ME2V20001	Mediavergelijking & Intermedialiteit	2	7,5	2

#### Core profile 2 (30 EC):

Course code	Course name	Level	EC	Block
ME2V15011	Inleiding nieuwe media	2	7,5	3
ME2V15002	Inleiding film	2	7,5	3
ME2V15003	Inleiding televisie	2	7,5	4
ME2V15004	Inleiding theater en dans	2	7,5	4

#### Academic context course (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V17001	Wetenschapsfilosofie*	2	7,5	2

<sup>\*</sup>Instead of this course, honours students take the course HHP2V17001 Goed in Geesteswetenschappenin teaching period 2, or one of the designated alternatives. Students are informed about the possibilities after they have been admitted to the Honours programme.

#### Preparatory course for thesis (7,5 EC):

Course code	Course name	Level	EC	Block
MC3V14001	Onderzoeksseminar media en cultuur	3	7,5	1 3

#### *Undergraduate thesis (7,5 EC):*

Course code	Course name	Level	EC	Block
ME3V15026	BA-eindwerkstuk	3	7,5	2 4

# Appendix 1 (art. 3.5) - Compulsory courses major - English track

Core profile 1 (30 EC):

Course code	Course name	Level	EC	Block
ME1V18001	History of the Media Landscape	1	7,5	1
ME1V18002	Storytelling in Media and Performance	1	7,5	1
ME1V18003	Research Methods Media & Culture	1	7,5	2
ME2V20002	Media Comparison and Intermediality	2	7,5	2

# Core profile 2 (30 EC):

Course code	Course name	Level	EC	Block
ME2V18003	Introduction to New Media	2	7,5	3
ME2V18002	Introduction to Film Studies	2	7,5	3
ME2V18004	Introduction to Television Studies	2	7,5	4
ME2V18005	Introduction to Theatre & Dance Studies	2	7,5	4

#### Academic context course (7,5 EC):

Course code	Course name	Level	EC	Block
MC2V19003	Philosophy of Science*	2	7,5	2

<sup>\*</sup> For Humanities Honours students this course in their major is replaced by the course HHP2V17001 Being Good at Humanities in teaching period 2, or one of the designated alternatives. Students are informed about the possibilities after they have been admitted to the Honours programme.

#### Preparatory course for thesis (7,5 EC):

Course code	Course name	Level	EC	Block
MC3V20001	Research Seminar Media and Culture	3	7,5	1 3

# Undergraduate thesis (7,5 EC):

Course code	Course name	Level	EC	Block
ME3V20001	Bachelor Thesis Media and Culture	3	7,5	2 4

# Appendix 2 (art. 3.5) – Electives major – Dutch track

Specialisations – one profile compulsory (30 EC)

Specialisation "Film en mediacultuur"

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V15016	Nederlandse filmcultuur	3	7,5	2
ME3V17001	Film, tekst, context	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

# Specialisation "Nieuwe media en digitale cultuur"

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15017	Computergames in context	3	7,5	2
ME3V21003	Fan Cultures & the Civic Imagination	3	7,5	3
ME3V15018	Nieuwe media filosofie	3	7,5	4

#### Specialisation "Theater en danscultuur"

Course code	Course name	Level	EC	Block
ME3V15022	Nederlandse theater- en danscultuur	3	7,5	1
ME3V15010	Audience & Spectatorship	3	7,5	2
ME3V15021	Performers	3	7,5	3
ME3V15020	Dramaturgie en scenografie	3	7,5	4

# Specialisation "Televisie- en mediacultuur"

Course code	Course name	Level	EC	Block
ME3V15024	Televisieproductie	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures	3	7,5	3
ME3V15025	Digitale Televisiegeschiedenis	3	7,5	4

#### Specialisation "Screen Cultures in Transition"

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

# Specialisation "Participatory Cultures: Civic Engagement in Media and Performance"

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15010	Audience & Spectatorship	3	7,5	2
ME3V21003	Fan Cultures & the Civic Imagination	3	7,5	3
ME3V15006	The City as Stage	3	7,5	4

# Specialisation "Critical Data Studies"

Course code	Course name	Level	EC	Block
ME3V21002	Infrastructures of Digital Cultures	3	7,5	1
ME3V21001	Data as Media	3	7,5	2
CI3V21103	Digital Methods	3	7,5	3
CI3V21104	Rhetorics of Data Visualisation	3	7,5	4

# Compulsory elective (7,5 EC)

Course code	Course name	Level	EC	Block
MC2V18002	Kunst, cultuur en maatschappij	2	7,5	1
MC2V18001	Gender, etniciteit en cultuurkritiek	2	7,5	1

# Appendix 2 (art. 3.5) – Electives major – English track

Specialisations – one profile compulsory (30 EC)

Specialisation "Screen Cultures in Transition"

Course code	Course name	Level	EC	Block
ME3V15015	Hollywood Cinema and Beyond	3	7,5	1
ME3V21004	Television Genres	3	7,5	2
ME3V21005	Convergence Cultures	3	7,5	3
ME3V15013	Spaces and Screens	3	7,5	4

Specialisation "Participatory Cultures: Civic Engagement in Media and Performance"

Course code	Course name	Level	EC	Block
ME3V19001	Green Media	3	7,5	1
ME3V15010	Audience and Spectatorship	3	7,5	2
ME3V21003	Fan Cultures & the Civic Imagination	3	7,5	3
ME3V15006	The City as Stage	3	7,5	4

# Specialisation "Critical Data Studies"

Course code	Course name	Level	EC	Block
ME3V21002	Infrastructures of Digital Cultures	3	7,5	1
ME3V21001	Data as Media	3	7,5	2
CI3V21103	Digital Methods	3	7,5	3
CI3V21104	Rhetorics of Data Visualisation	3	7,5	4

# Compulsory elective (7,5 EC)

Course code	Course name	Level	EC	Block
MC2V19002	Art, Culture and Society	2	7,5	1
MC2V19001	Gender, Ethnicity & Cultural Critique	2	7,5	1

#### Appendix 3 (art. 3.6) - Optional course package

As part of their electives (60 EC), all students must complete a package of courses totalling 30 EC. The course package options for students in the BA programme Media and Culture are:

- 1. a minor at the UU or a different Dutch University;
- 2. courses completed at an institution abroad;
- 3. a second specialisation within the BA programme Media and Culture<sup>1</sup>.

For minors from outside Utrecht University and courses from abroad, prior approval from the Board of Examiners is required.

In exceptional cases, students may choose a combination of courses not listed here to meet this requirement. This also requires prior approval from the Board of Examiners.

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<sup>&</sup>lt;sup>1</sup> Students who choose to follow a second specialisation can only have one course overlap with their first specialisation. The student can follow another specialisation course (free of choice) instead. A student cannot follow a second specialisation in case there is more than one course overlap.

# Appendix 6 - Transitional Provisions BA Media and Culture 2023-2024

#### **General remarks**

There are no transitional provisions for students who started before 2019-2020. These students should contact the study advisor if they have questions about their study programme.

Students who started in the academic years 2019-2020, 2020-2021, 2021-2022 or 2022-2023 need to complete the education programme as described in the EER-attachment for their academic year. If certain components of the programme are not offered in the current academic year 2023-2024, the following transitional provisions will apply.

The new compulsory courses are equivalent to the old courses (see below), unless stated otherwise. If a student has completed the old course, the new equivalent course can't be taken as well.

It is possible to make the transition from the exam programme of an earlier cohort to the programme of the current academic year (2023-2024). If the student chooses to do so, they must comply to all regulations of the exam programme of the current academic year and must request approval from the Board of Examiners. Please contact your study advisor if you are considering this.

# Transitional provisions for students who started in 2019-2020 (cohort 2019) of 2020-2021 (cohort 2020) [Dutch track] [TH-MAJOR-17(NL)]

#### 1. Basispakket 1 (30 EC)

Not completed yet	Take this course in 2023-2024	Remarks
ME2V15005	ME2V20001	
Intermedialiteit	Mediavergelijking en	
	intermedialiteit	

#### 2. Basispakket 2 (30 EC)

No changes.

#### 3. Academische contextcursus (7,5 EC)

No changes.

#### 4. Verdiepingspakketten (30 EC)

Nieuwe media en digitale cultuur

Not completed yet	Take this course in 2023-2024	Remarks
ME3V15019	ME3V21003	
Participatiecultuur	Fan Cultures and the Civic	
	Imagination	

#### Televisie- en mediacultuur

Not completed yet	Take this course in 2023-2024	Remarks
ME3V15023	ME3V21004	
Televisiegenres	Television Genres	
ME3V15012	ME3V21005	
Television in Transition	Convergence Cultures: Television	
	after TV	

#### Comparative Media Studies

Not completed yet	Take this course in 2023-2024	Remarks
ME3V15012	ME3V21005	
Television in Transition	Convergence Cultures: Television	
	after TV	

No changes in the "verdiepingspakketten" Film- en mediacultuur en Theater- en danscultuur.

#### 5. Major verplichte keuze (7,5 EC)

No changes.

#### 6. Voorbereiding eindwerkstuk (7,5 EC)

No changes.

#### 7. Eindwerkstuk - verplicht (7,5 EC)

No changes.

#### 8. Profileringspakket (30 EC)

No changes.		

Transitional provisions for students who started in 2021-2022 (cohort 2021) or 2022-2023 (cohort 2022) [Dutch track] [TH-MAJOR-21(NL)]

1. Basispakket 1 (30 EC)

No changes.

2. Basispakket 2 (30 EC)

No changes.

3. Academische contextcursus (7,5 EC)

No changes.

4. Verdiepingspakketten (30 EC)

No changes.

5. Major verplichte keuze (7,5 EC)

No changes.

6. Voorbereiding eindwerkstuk (7,5 EC)

No changes.

7. Eindwerkstuk - verplicht (7,5 EC)

No changes.

8. Profileringspakket (30 EC)

No changes.

# Transitional provisions for students who started in 2019-2020 (cohort 2019) or 2020-2021 (cohort 2020) [English track] [Exam Programme TH-Major-18(UK)]

#### 1. Core profile 1 (30 EC)

Not completed yet	Take this course in 2023-2024	Remarks
ME2V18001 Intermediality	ME2V20002	
	Media Comparison and	
	Intermediality	

#### 2. Core profile 2 (30 EC)

No changes.

#### 3. Academic context course (7,5 EC)

No changes.

#### 4. Specialisations (30 EC)

Comparative Media Studies

Not completed yet	Take this course in 2023-2024	Remarks
ME3V15012	ME3V21005	
Television in Transition	Convergence Cultures: Television after TV	

#### 5. Compulsory elective (7,5 EC)

No changes.

#### 6. Preparatory course for thesis (7,5 EC)

No changes.

#### 7. Undergraduate thesis (7,5 EC)

No changes.

#### 8. Optional course package (30 EC)

No changes.

Transitional provisions for students who started in 2021-2022 (cohort 2021) or 2022-2023 (cohort 2023) [English track] [Exam Programme TH-Major-21(UK)]

1. Core profile 1 (30 EC)

No changes.

2. Core profile 2 (30 EC)

No changes.

3. Academic context course (7,5 EC)

No changes.

4. Specialisations (30 EC)

No changes.

5. Compulsory elective (7,5 EC)

No changes.

6. Preparatory course for thesis (7,5 EC)

No changes.

7. Undergraduate thesis (7,5 EC)

No changes.

8. Optional course package (30 EC)

No changes.

#### Appendix 7 (art. 3.3) - Language policy

In the Dutch Track, the following components of the curriculum are offered in English: In four specializationpackages, two of the four courses in each package are in English. These are the packages Film and Media Culture, New Media and Digital Culture, Theater and Dance Culture, and Television and Media Culture.

There are three all-English specialization packages. Here, all four courses are in English. These are Screen Cultures in Transition, Participatory Cultures: Civic Engagement in Media and Performance, and Critical Data Studies. At the course level, the language of instruction can be found in the University Course Catalogue. In the English Track, 100% of the instruction within the major is in English.

Given the international nature and research area of Media studies, English is the language of instruction. Students read (primary and secondary) texts in English. Since our program prepares students for an (inter)national career (within or outside academia), acquiring excellent skills in academic English is part of the program. Moreover, Media and Culture offers an international learning environment with a significant number of students from outside the Netherlands. Finally, our teaching staff is not only strongly internationally oriented, but also internationally educated (almost all required courses are partly taught by international staff).